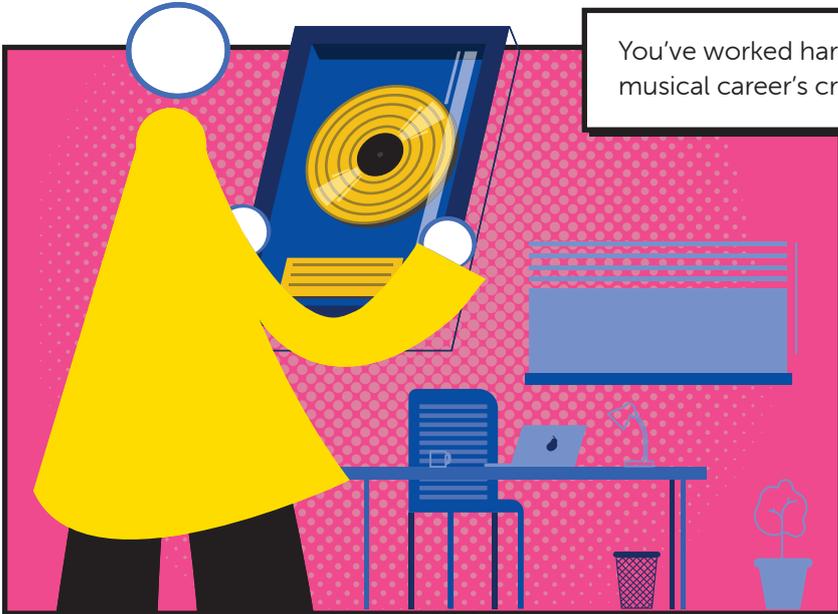


Harmony iP

Unlocking Future Earnings To Enrich Today

Why not allow the **creative successes** of your career **enrich and enable** your aspirations today?



You've worked hard to create your musical career's creative output...



Equity from your **intellectual property (iP)** such as your **music rights** should allow you economic freedom later in life.

CURRENT VALUE

Equity earned from iP up to present day.

An illustration of several stacks of money, including gold coins and green banknotes, arranged on a green, curved platform. A line connects the text to the stacks.

FULL VALUE OF iP

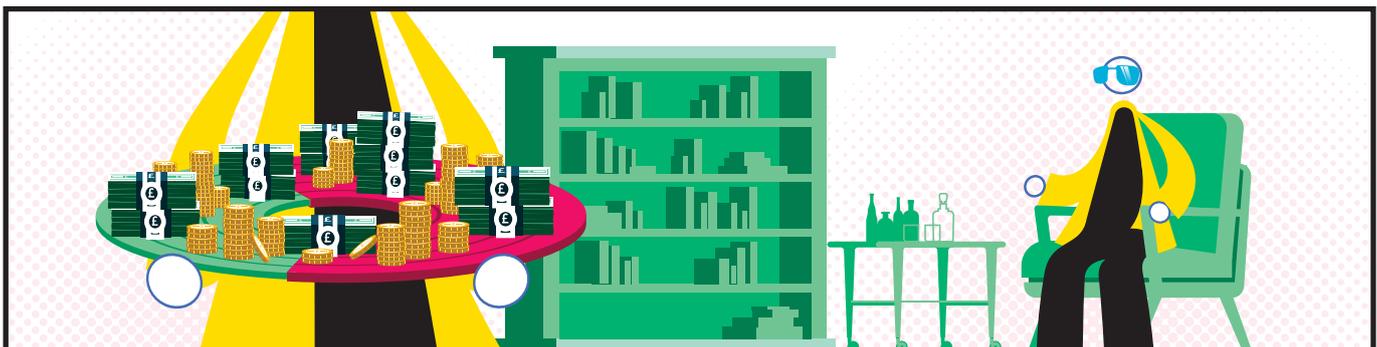
Traditionally, iP's value is paid over the **full period of rights ownership**...

An illustration of several stacks of money, including gold coins and green banknotes, arranged on a pink, curved platform. A line connects the text to the stacks.

FUTURE VALUE

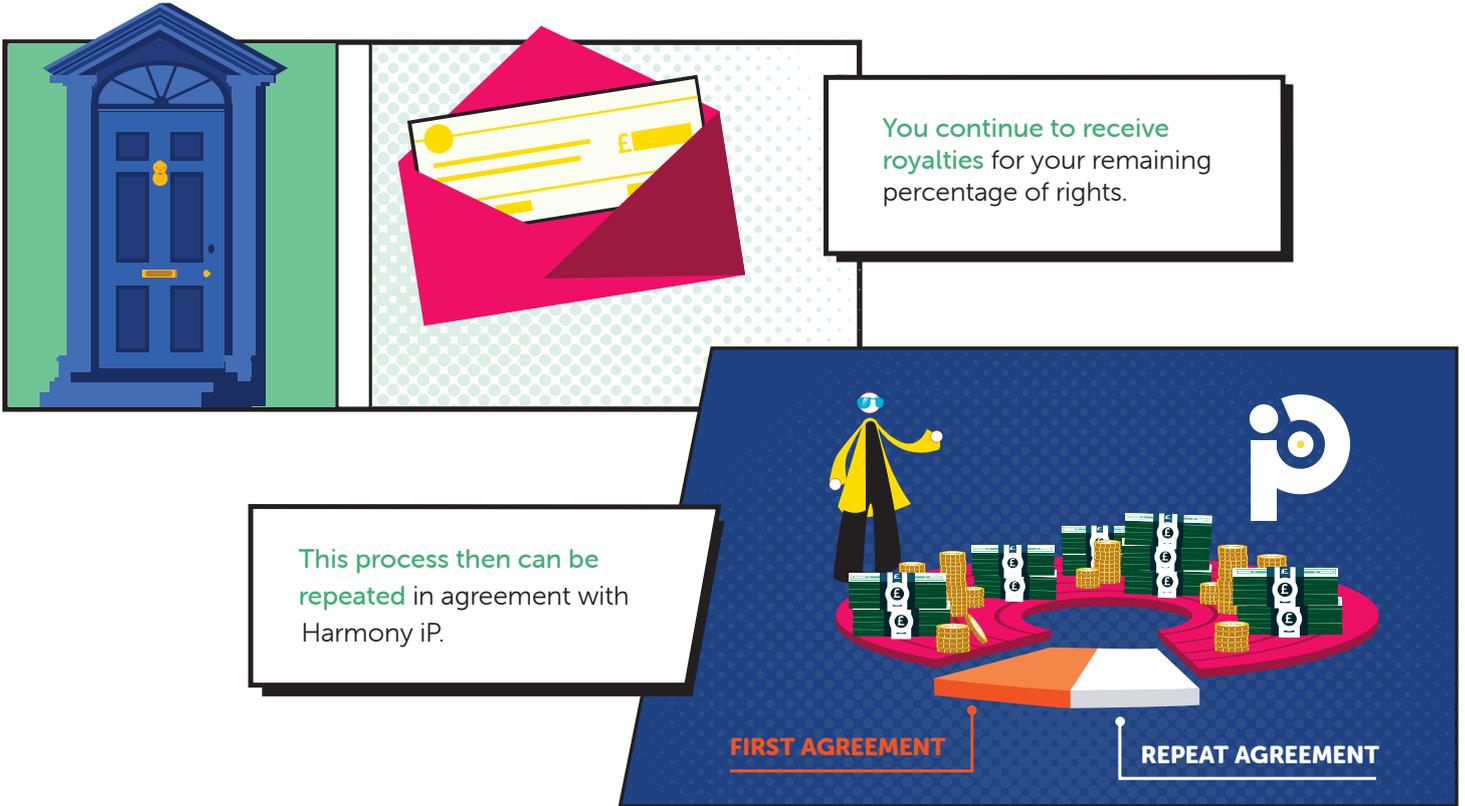
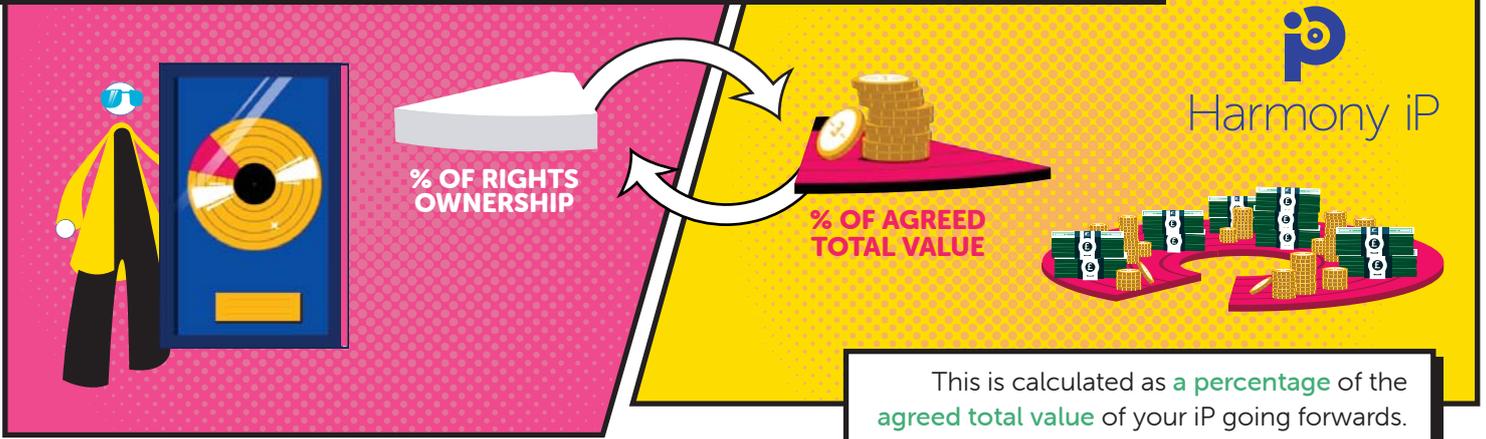
Equity yet to be earned from iP, over period of rights ownership.

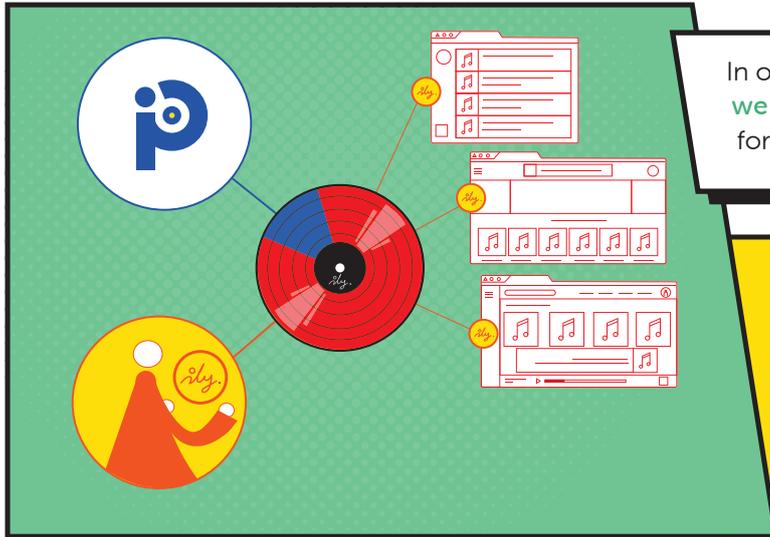
...including royalties paid for 70 years after death.



Accessing these **future earnings** would be hugely beneficial, offering flexible finances when needed.

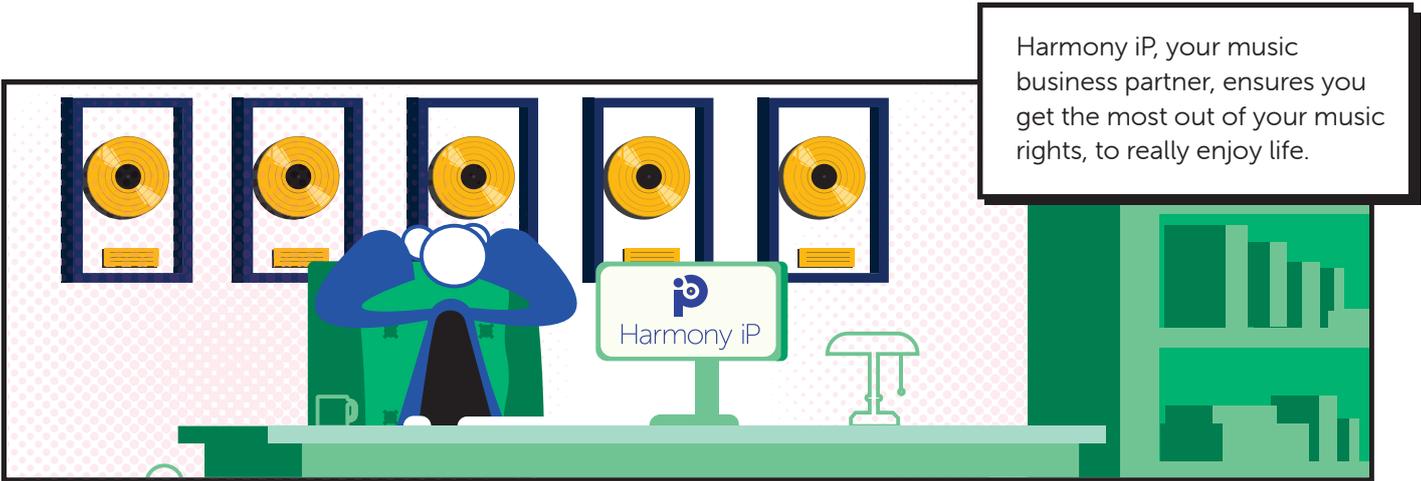
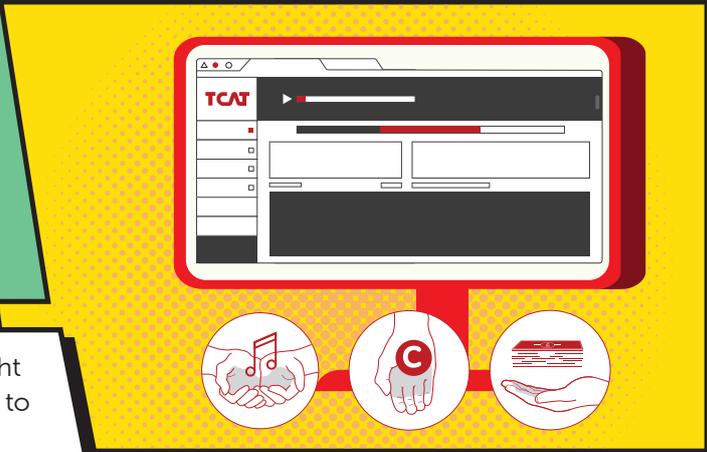
Harmony iP exchanges a portion of your rights ownership, in return for a lump sum payment.





In our shared ownership,
we don't take credit
for your work.

As stakeholders, we introduce our bespoke copyright software, **TCAT (Technical Copyright Analysis Tool)** to protect and maximise your income.



Harmony iP, your music business partner, ensures you get the most out of your music rights, to really enjoy life.

TCAT[®]

TECHNICAL COPYRIGHT ANALYSIS TOOL



What is TCAT, and Why Do You Need It?

If music tracks you own have been uploaded to a digital music store by an unauthorised third party, not only does this infringe your ownership rights, you could be losing revenue to unauthorised selling of your own tracks. Equally do you know for certain that all of your tracks have been uploaded to the correct territories?

You could be losing sales revenue without even realising this. Can you monitor and control this manually? With thousands of releases, across hundreds of territorial stores, in an ever-shifting digital marketplace - it's near impossible.

That's where TCAT comes in. Take control of your music assets by letting TCAT monitor your content, protect your rights and maximise your revenue.

For more information about TCAT please visit www.tcat.media

About One Media iP Group Plc

One Media is a publicly listed company on the London Stock Exchange. Founded by Michael Infante in 2005. It owns and/or controls over 250,000 tracks of music and works with over 200 independent record labels and artists. The Company's principal activity is the acquisition and exploitation of intellectual property rights including music, video, spoken word, digital books, and publishing rights collectively known as 'Content'. The Company licenses Content for use on over 600 digital stores such as Itunes, Spotify, Amazon, You Tube and Google Play and as they say "many more". In addition the Content is licensed to TV and film for synchronization purposes, advertising, video games and on corporate websites. Its video library includes the ITV/Granada broadcasted Men & Motors catalogue of over 3400 shows which One Media acquired in 2012.

Initially, the Company was mainly focused on music catalogue acquisition which later expanded to video, eBooks and spoken word as the popularity of these formats and access to technology grew.

In 2018 the Company scaled its shareholder base and raised monies through its public listing to accelerate its acquisition program. It is primarily focused on recurring income models of master rights, composer rights and recorded performances of reputable recorded music.

In addition to its Content acquisition program, One Media has been developing the Technical Copyright Analysis Tool ("TCAT") as an in-house originated SaaS ("Software as a Service") product and operating it in partnership with major music distributors and major record labels.

One Media typically acquires the actual Recordings, Publishing and the Writers share of income. Not always all three in one deal but these can be acquired as separate purchases with varying parties. This is achieved by valuing the income based over a variety of conditions included by not limited to: the integrity and quality of the Recording, due diligence on the provenance of ownership and acquired based on negotiations on an agreed multiple of the earning history and future earnings.

For further information please visit www.omip.co.uk



tcat.media



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ONE MEDIA^{iP} Group Plc

www.harmonyip.com